



Washington Newspaper Publishers Association presents
its annual meeting of publishers, editors, reporters, and sales staffs
Wenatchee, Washington,
Sept. 30 – Oct. 2, 2010



Exhibitor**ALERT!**

Come meet and mingle with the most influential media group in Washington state! If your organization can benefit from direct communication with many of our 115 member newspapers, you should plan to attend as a sponsor or exhibitor Sept. 30-Oct. 2 in Wenatchee, Washington. WNPA will help you connect with community newspaper publishers, print and online journalists, and staff from across the state of Washington at our 123rd annual meeting.

About**WNPA**

Washington Newspaper Publishers Association is dedicated to helping member newspapers advance editorial excellence, financial viability, professional development, and a high standard of publication quality and community leadership. WNPA represents 115 community newspapers across the state of Washington.

Your**OPPORTUNITY**

Our convention offers plenty of face time with publishers. You can demonstrate your product, service or even your organization's scientific, political or social interests from your exhibitor table, located in the center of our convention activities. If you have wanted an opportunity to access media publishers in Washington state at one time, this is it! WNPA represents 115 of the state's most influential community newspapers in the state.

Sponsorships will be announced in our monthly member publication and all convention marketing. Deadline for publication is July 1, 2010. Contact WNPA to reserve your space: mwaldron@wnpa.com or (206) 634-3838 ext. 2

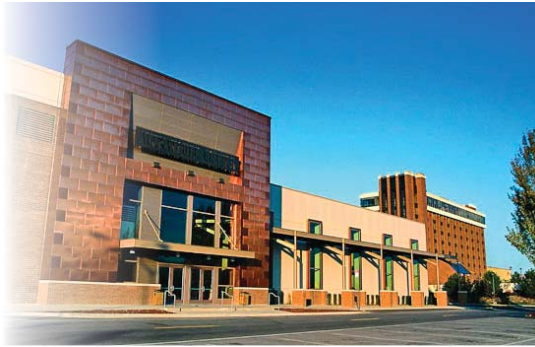
**Special
Exhibitor
Option:
\$425**

Space is limited, so

**Call
WNPA
today!**

to reserve your space
206.634.3838 ext. 2

Sponsorship Opportunities
are on page 3



**Coast Wenatchee Center Hotel
 Wenatchee Convention Center**

201 N. Wenatchee Ave.
 Wenatchee WA 98801

WNPA rate:

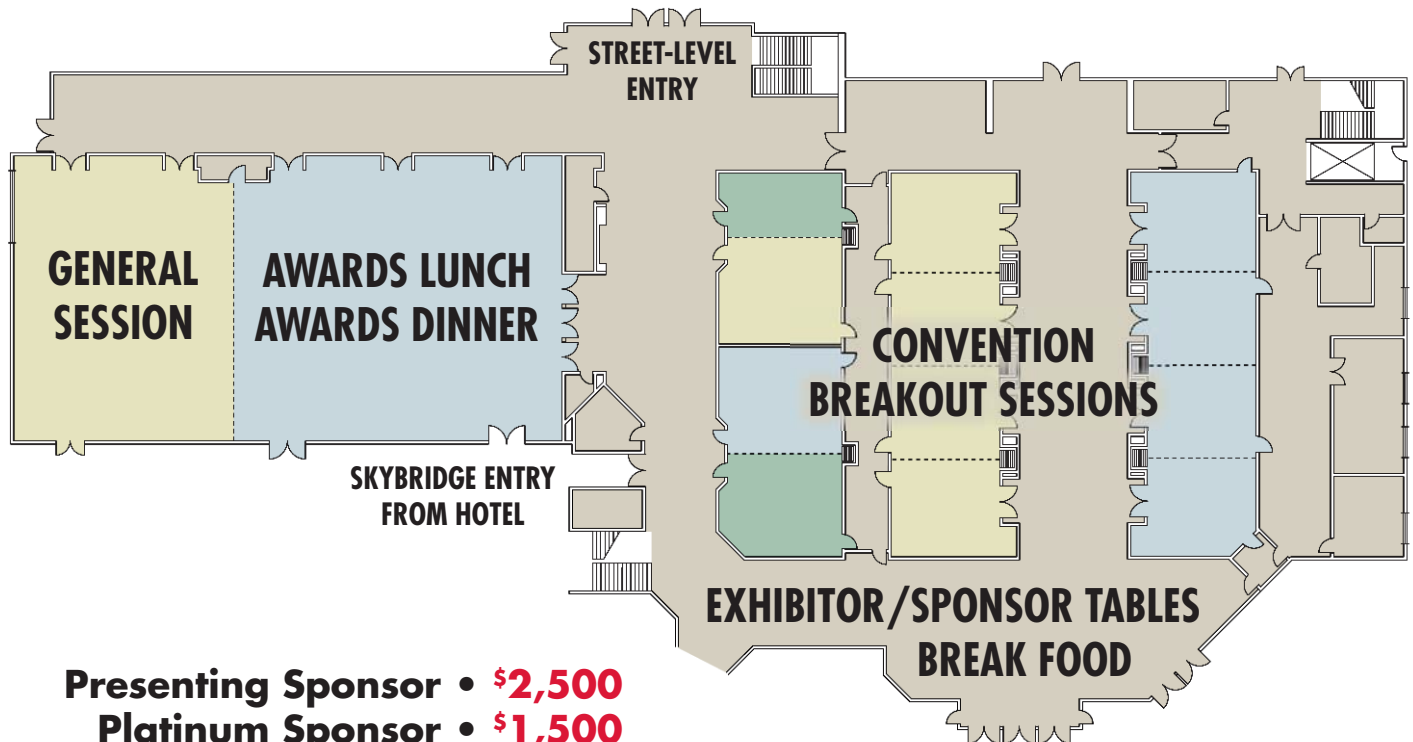
\$115 single, double

509.662.1234

800.663.1144

www.wenatcheecenter.com

"Take a spectacular 2+ hour mountain journey from SeaTac International Airport (SEA) or connect via Horizon Air directly to the Wenatchee Airport (EAT) in just 40 minutes. Experience breathtaking vistas of the mighty Columbia River and Cascade Mountain Range, tour the paved, scenic Riverfront Loop Trail in the heart of town, and nearby dams. Play world-class golf or just marvel at the intense natural beauty of central Washington state. This year's convention coincides with the annual Wings & Wheels Festival's car show, and the fall apple harvest. Visit the WNPA Web site for many visitor opportunities!"



- Presenting Sponsor • \$2,500**
- Platinum Sponsor • \$1,500**
- Gold Sponsor • \$1,000**
- Silver Sponsor • \$750**
- Bronze Sponsor • \$500**
- Exhibitor • \$425**



Washington Newspaper Publishers Association
EST. 1887

Tel: **206.634.3838**

Fax: **206.634.3842**

12354 30th Ave NE
 Seattle, WA 98125

www.wnpa.com

Exhibitor & Sponsorship deadlines: To be included in convention mailing, July 1. Final deadline, Sept. 15. Sponsors will be announced in our monthly member publication and all convention marketing. Deadline for publication is July 1, 2010. Contact WNPA today to reserve your space as an exhibitor or sponsor.



Photos by John Marshall

123rd Annual Convention • Sept. 30-Oct. 2, 2010 • Coast Wenatchee Center Hotel

Presenting Convention Sponsor • \$2,500

- Corporate banner displayed during the entire convention (up to 60 square feet) and recognition from the podium at major convention events
- Company logo on convention marketing materials sent to all member newspapers
- Company name listed on weekly eBulletin distributed to all member publishers
- Link to your Web site from the WNPA site for 12 months
- 3 half-page ads in The Washington Newspaper* in the months of your choice —value \$1,500
- Opportunity to speak briefly at a convention event
- Draped table in sponsor area for your company display (includes Internet access and electricity)

Platinum Sponsor • \$1,500 Luncheon Sponsor

- Corporate banner displayed (up to 24 square feet) and recognition from the podium at sponsored event
- Company logo on convention marketing materials sent to all member community newspapers
- Company name listed on weekly eBulletin distributed to all member publishers
- Link to your Web site from the WNPA site for 12 months
- 2 half-page ads in The Washington Newspaper* in the months of your choice —value \$1,000
- Draped table in sponsor area for your company display (includes Internet access and electricity)

Gold Sponsor • \$1,000

BNC Dinner Sponsor Better Newspaper Contest Awards Sponsor

- Corporate banner displayed (up to 24 square feet) and recognition from the podium at sponsored event
- Company logo on convention marketing materials sent to all member community newspapers
- Company name listed on weekly eBulletin distributed to all member publishers
- Link to your Web site from the WNPA site for 12 months
- 1 half-page ad in The Washington Newspaper* in the month of your choice —value \$500
- Opportunity during dinner to present grand prize to drawing winner
- Draped table in sponsor area for your company display (includes Internet access and electricity)

Silver Sponsor • \$750

Thursday Reception Sponsor

Evening Hospitality Sponsor

Breakfast Sponsor

- WNPA-provided signage acknowledging company sponsorship
- Company logo on convention marketing materials sent to all member community newspapers
- Company name listed on weekly eBulletin distributed to all member publishers
- Link to your Web site from the WNPA site for 12 months
- 1 quarter-page ad in The Washington Newspaper* in the month of your choice—value \$385
- Draped table in sponsor area for your company display (includes Internet access and electricity)

Bronze Sponsor • \$500

Break Sponsor (three available)

- WNPA-provided signage acknowledging company sponsorship
- Company logo on convention marketing materials sent to all member community newspapers
- Company name listed on weekly eBulletin distributed to all member publishers
- Link to your Web site from the WNPA site for 12 months
- 1 quarter-page ad in The Washington Newspaper* in the month of your choice—value \$385
- Draped table in sponsor area for your company display (includes Internet access and electricity)

Exhibitor • \$425

- 1 quarter-page ad in The Washington Newspaper* in the month of your choice—value \$385
- Company logo in Sponsor/Exhibitor thank-you ads in TWN
- Link to your Web site from the WNPA site
- Draped table in sponsor area for your company display (includes Internet access and electricity)

* The Washington Newspaper (TWN) is the monthly trade journal published by WNPA and Allied Daily Newspapers of Washington for the benefit of the associations' member newspapers. The publication is packed with timely articles useful to all newspaper trades, and reports on the state of the industry in Washington state. TWN is delivered to decision makers at more than 140 newspapers including publishers and journalists as well as allied media and state political leaders.

Space is limited, so call WNPA today to reserve your space! 206.634.3838 ext. 2

Exhibitor Alert!

Space is Limited. Reserve Today!

Yes! I would like to sponsor at the following level:

- Presenting • \$2,500
- Platinum • \$1,500
- Gold • \$1,000
- Silver • \$750
- Bronze • \$500
- Exhibitor • \$425

Organization

Billing Address

Contact

City, State and Zip Code

E-mail Address

Phone Number

Print Name
(As it will appear on name badge)

Check
here if
Spouse

Reception
\$30

Awards
Luncheon
\$35

Awards
Dinner
\$60

Total per person

Print Name (As it will appear on name badge)	Check here if Spouse	Reception \$30	Awards Luncheon \$35	Awards Dinner \$60	Total per person

Fees waived for Presenting and Platinum Sponsors

Total Amount Due \$ _____
Sponsorship plus additional activities

Please invoice me

Check enclosed

Bill my credit card as follows:

Visa

Mastercard

Name as it appears on card

Card Billing Address with City/State/Zip Code

Card Number

Cardholder Signature

Exp. Date

Fax this completed form to WNPA **(206) 634-3842**, or mail to 12354 30th Ave. NE, Seattle, WA 98125
To be included in the program, sponsorship information must be returned by July 1, 2010